



JAPAN HERITAGE

日本遺産

日本遺産 (Japan Heritage)

In Japan live customs and traditions that have come down through the generations, rooted in local historical circumstances and environment.

The Agency for Cultural Affairs certifies such tangible and intangible cultural assets from all over Japan as “Japan Heritage” organized by region and theme. The agency conveys the story of each cultural asset in such a manner as to make it easy to understand the historical value and significance. Each asset overflows with the multifaceted splendor of Japanese culture.

This forum will enable participants to experience first-hand Japan’s historical appeal, culture, and traditions through the keynote address, panel discussion, and research discussion that will convey the appeal of the story of “Japan Heritage”, as experienced directly by foreigners studying in Japan.

Tuesday March 7, 2017

1:00pm to 5:30pm

Doors open at 12 noon.

Venue: B5 Hall, Tokyo International Forum



Nodate Picnic at Manpuku-ji Temple in Kyoto Prefecture



Shikoku Pilgrimage of 88 Temples (Tokushima, Kochi, Ehime, and Kagawa Prefectures)
Winning photo entitled *Encounter*



Noshima castle ruins in Ehime Prefecture

Free admission

Must apply in advance

See other side for application form.

Program

- 12:00** **Doors open**
- 13:00** **Opening speech**
Commissioner for Culture Affairs Ryohei Miyata
- 13:05** **Keynote address**
Speaker : David Atkinson (member of the Japan Heritage Review Committee)
- 13:50** **Japan heritage research discussion**
 - Foreign students give presentation on the results of their research on Japan heritage
 - ① **【Story】** Geiyo Islands in the Inland Sea, the home base of “Japan’s biggest pirate clan” – bringing back to life the legendary *Pirate Murakami*; Locations: Ehime and Hiroshima Prefectures Presenter’s university: Keio University
 - ② **【Story】** Strolling through 800 years of Japanese tea
Location: Kyoto Prefecture Presenter’s university: Waseda University
 - ③ **【Story】** *Shikoku Pilgrimage of 88 Temples* – Tour-like path of pilgrimage and unique pilgrim culture
Locations: Tokushima, Kochi, Ehime, and Kagawa Prefectures Presenters’ universities: Tsukuba University, University of Tokyo
- Presenters hold Q&A
- 15:40** **Break (20 min.)**
- 16:00** **Panel Discussion**
 - 【Topic】** Drawing foreign tourists to Japan heritage
 - 【Moderator】** Professor Robert Campbell of University of Tokyo
 - 【Panelists】** Fashion journalist Yoshiko Ikoma
Naotsugu Kuroda, themed travel advisor to Club Tourism, Inc.
Mamoru Kobori, executive vice president of Japan National Tourism Organisation (JNTO)
Dora Tauzin, essayist and international journalist
- 17:30** **Adjourn**

Japan Heritage International Forum

Hosted by



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Agency for Cultural Affairs

Application

Contact: KINKI NIPPON TOURIST CO.,LTD.

Tel:+81-(0)3-6891-9354

Mail:japanheritage@or.knt.co.jp

office hours: 10 a.m. - 17 p.m.

Please use the above contact information for inquiries regarding the forum as well. (Except Saturdays, Sundays and national holidays)

Furigana reading (if any)			
Applicant's name			
Organization		Position in organization	
Contact information	Address: Tel: _____ Fax: _____ E-mail: _____		
Furigana (if any)			
Name of companion ①			
Furigana (if any)			
Name of companion ②			

● First come, first serve.

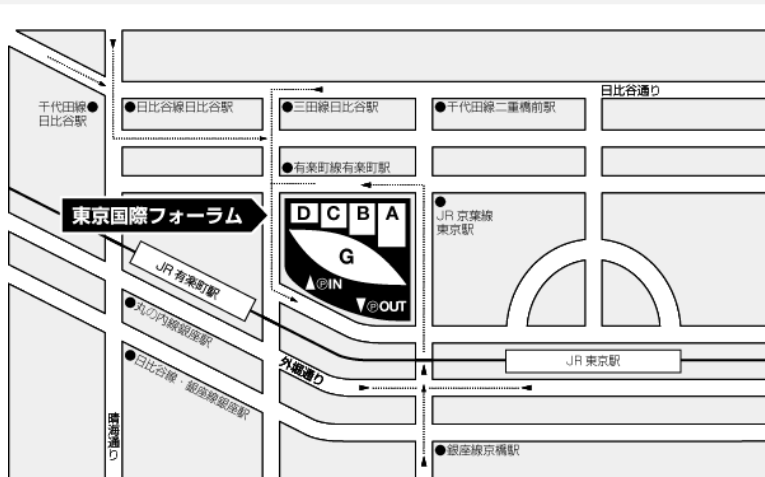
● Personal information on this application form will be used for no purpose other than for this seminar.

【Access to Tokyo International Forum】

【Address】

〒100-0005

Tokyo-to, Chiyoda-ku, Marunouchi 3-5-1



【Transportation】

< By train >

◇ JR Line

One-minute walk from Yurakucho Station

Five-minute walk from Tokyo Station

(Connect from Tokyo Station on Keiyo Line to the B1F underground concourse)

◇ Subway lines

Yurakucho Line : Yurakucho Station (connect from B1F underground concourse)

Hibiya Line : Five-minute walk from Ginza Station/five-minute walk from Hibiya Station

Chiyoda Line : Five-minute walk from Nijubashimae Station/seven-minute walk from Hibiya Station

Marunouchi Line : Five-minute walk from Ginza Station

Ginza Line : Seven-minutes walk from Ginza Line/seven-minute walk from Kyobashi Station

Mita Line : Five-minute walk from Hibiya Station

< Airports >

◇ From Narita Airport

80min.-90min. ride on a limousine bus to Tokyo Station

53min. ride on JR Narita Express to Tokyo Station

◇ From Haneda Airport

23min. ride on monorail to Hamamatsucho Station

4min. ride on JR line from JR Hamamatsucho Station to JR Yurakucho Station